



SWINDON TOWN FOOTBALL CLUB

Welcome you to the County Ground

Today's visitors

NORTHAMPTON TOWN

Division IV

Tuesday March 6th

Sponsors:
Mr. G. Edwards, Triumph International
Kembrey Engineering Ltd., Kembrey Park,
Swindon
Mr. Ron Forster, Hambro Life Assurance Ltd.,
Mr. D. Edginton, Newsagents,
5 Sherborne Place, Nythe

Official Programme 40p

ARKELLS BREWERY



Traditional Wiltshire Beers
Enjoy a pint



**SWINDON TOWN
FOOTBALL CO. LTD.**

Registered Office:
COUNTY GROUND SWINDON

President:
Mr. W. J. CASTLE

Chairman:
M. W. EARLE

Vice-Chairman:
B. HILLIER

Directors:
N. ARKELL
W. DORE
C. J. GREEN
G. W. HERBERT
C. HOWARD
T. J. KEARSEY
L. SMART
R. STEPHENSON
G. WHITTOCK

**Administrative Manager/
Secretary:**
R. JEFFERIES

Telephone No. 22118

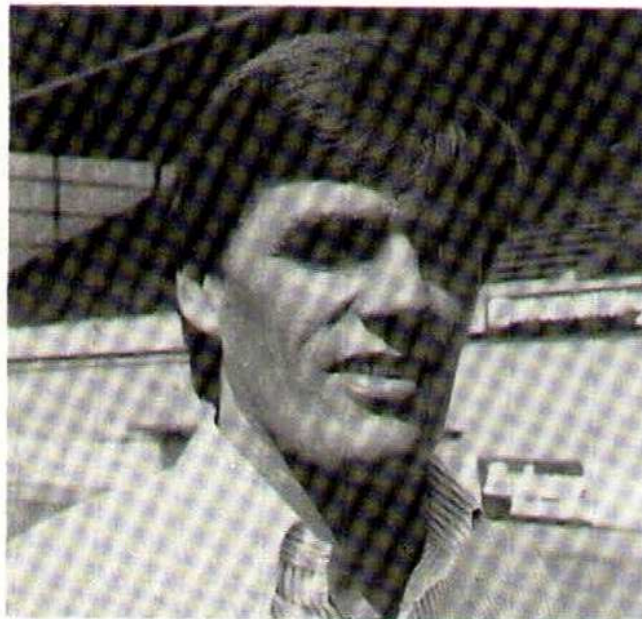
**Financial Manager/
Company Secretary:**
R. A. MORSE

Team Manager:
K. BEAMISH

Commercial Manager:
D. BUSWELL

Club Medical Officer:
Dr. J. NICHOLAS

From the desk of Ken Beamish



Today we welcome the players, officials and supporters of Northampton Town to the County Ground, with a special greeting to one of our ex players, Russell Lewis.

Obviously it was another disappointing result for us at the weekend, especially when three points are available for a win. The realisation that Tranmere have only lost four games away from home and have defeated both York and Doncaster recently did not make the result any easier to take. It must be said that, on Saturday, yet again we had something like eighty minutes of the ninety minutes of the game encamped in the Tranmere half of the field and for all that pressure we never caused the goalkeeper a great deal of concern. This recent slump in goalscoring only seems to occur at the County Ground for three of our recent away games brought about nine goals. So one wonders if a team can have too much possession and create too much pressure. This sounds like a condemnation of attacking play and certainly at this level I feel that defenders are better players under pressure. However, we are not looking for excuses for our lack of goalscoring in home matches and every effort will be made to remedy the situation starting, we hope, with this evenings game. I well remember the loss of Jimmy Allan in this evenings corresponding game last season and the outcome of the match. It would be a welcome event to see our players reverse the score line of that game tonight.

At last we have cleared the injury list, with of course, the exception of Jimmy Allan, for probably the first time since Christmas and hopefully this situation will carry on to the end of the season, enabling us to bring about some continuity both in team selection and performance.

Thanks once again for your continued support and let us hope that your faith in us is justified in a favourable result.

Cover Inset Brian Hughes

Printed by: EJW Colour Print Ltd.
Stratton Road, Swindon, Wiltshire.



CHAIRMAN'S NOTES

The attendance at Saturdays game against Tranmere was, of course, disappointing as indeed was the result. Once again we enjoyed almost all the play yet were unable to turn our superiority into goals. The Strikers are not striking - this lack of goals is causing all of us grave concern.

As the game progressed, some supporters voiced their disapproval and whereas their frustration is understandable, would it not be better to encourage the players rather than rebuke them. They are all on a win bonus so they want to win just as much as the supporters want them to.

As for myself, I have a miserable weekend if we don't win, so I've not enjoyed many weekends this season.

This evening we extend a warm welcome to the players and officials of Northampton Town F.C. We were beaten 2-0 at Northampton earlier this season and so expect to turn the tables tonight. Northampton have written to us stating they will be sending no official supporters' coaches to the game due to some crowd problems with their supporters at an away fixture.

The problem of crowd violence has again been uppermost in our minds following the appalling scenes in Paris last week, when England played France in a so called friendly International. There seems no easy solution to these problems as we are still a democracy and, as such, you cannot stop supporters from making their own way to an overseas fixture. There is no doubt that too much drink is the main cause of the fighting, but how to stop people from buying it I do not know.

These so called supporters do bring the name of our Country into disrepute - I understand from friends of mine, who were in France after the incidents, that there was a strong anti-British feeling amongst the French people.

Factually, we've only been beaten twice in the league this year, both games by the odd goal. We've drawn 6 games and one more goal on these occasions would have given another 12 points, the same as Reading, who are 4th in the league. So the difference between our poor league position and a chance to win promotion has simply been the inability to turn the many chances we create into goals.

Ken Beamish is, of course, very concerned about this lack of finish and well I know, as all he can do to improve this failure and secure us many wins as possible so that we can end this season in a respectable position.

Answers 19

ACROSS

- 6. Dave Roberts
- 7. Reading
- 8. one
- 10. Ray
- 12. Elliott

DOWN

- 1. Dave
- 2. heads
- 3. pointless
- 4. ten
- 5. Stan
- 9. Milan
- 11. Alex
- 13. ties
- 14. Ken



Do you require

Tracked or Wheeled Excavators

Tracked or Wheeled Shovels

Tractors and Scrapers

Bulldozers

Tipper Lorries

Low Loaders

THEN HIRE FROM

H Hibberd Ltd

PLANT HIRE CONTRACTORS

29 Newport Street, Swindon

Tel: Swindon 36125 or 23876

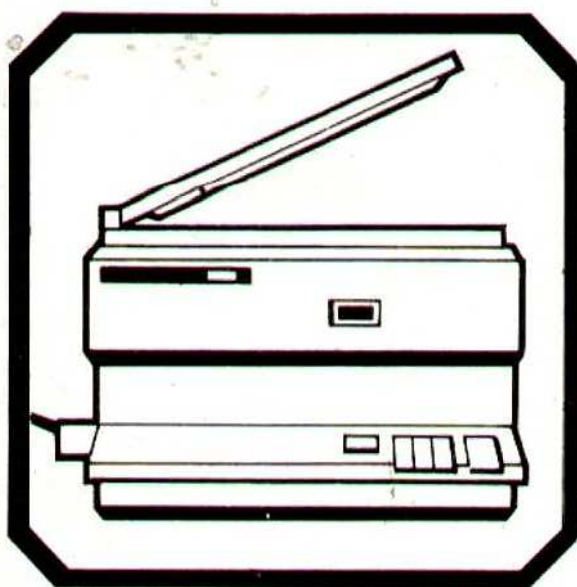
DIVISION FOUR GOALSCORERS (up to and including february, 25th)
(League, Milk Cup, F.A. Cup and Associate Members's Cup)

<u>ALDRSHOT</u>	Banton 18, Lawrence 13, Burvill 11, McDonald 9, Lucas 5, Briley 1, Day 1, Mazzoni 1, Own Goals 2.
<u>BLACKPOOL</u>	Mercer 11, McNiven 7, Hetzke 6, Windridge 6, Stewart 5, Deary 4, Serella 3, Britton 3, Greenall 3, Bardsley 1, Moore 1, Own Goal 1.
<u>BRISTOL CITY</u>	Crawford 14, Riley 13, Ritchie 12, Pritchard 10, Kerr 4 (Now Stockport), Stround 3, Stevens 2, Hirst 1.
<u>BURY</u>	Madden 17, Entwistle 10, Jacob 8, Bramhall 6, Hilton 6, Potts 1, Spence 1, Park 1, Cutler 1 Carrodus 1, White 1, Own Goals 2.
<u>CHESTER</u>	Holden 6, Parker 5, Zalam 4, Phillips 3, Elliott 3, Camden 2, Allen 2, Williams 2, Blackwell 2, Storton 1, Brett 1, Own Goals 3.
<u>CHESTERFIELD</u>	Newton 9, Birch 8, Kendal 7, Clayton 5, Spooner 3, Bell (Now Scunthorpe) 3, Spooner 3, Brown 2, Bellamy 2, Scrimgeour 2, Baines 1, Klug 1, Waddington 1.
<u>COLCHESTER</u>	Adcock 27, Bowen 14, Wignall 8, Houston 5, Phillips 3, Cook 2, Brown 1, Groves 1, Nichols 1, Mutrie 1, Leslie 1, Own Goals 2.
<u>CREWE</u>	Waller 9, Leonard 7, King 6, Scott 5, Crabbe 4, Blissitt 3, Pullar 3, Hart 2, Cliss 2, Williams 2, Bowers 1, Brady 1, Spittle 1.
<u>DARLINGTON</u>	Walsh 16, Todd 7, Honour 4, Carwright 3, Davis 2, Mclean 2, Johnson 2, Barton 2, Gilbert 2, Pugh 1, Smith 1, Hannah 1, Own Goals 1.
<u>DONCASTER</u>	Moss 13, Douglas 12, G Snodin 8, Harle 6, I Snodin 5, Miller 4, Russell 4, Humphries 3, Lister 2, Woods 2, Green 1, Kowlaski 1, Murtrie 1 (on loan from Hull City, Now Colchester),
<u>HALIFAX</u>	Staniforth 6, Cook 5, Mell 4, Gallagher 3, Little 3, Hendrie 2, Kendall 2, Nuttall 2, Ward 2, Evans 1, Greenaway 1, Cooper 1, Smith 1, Thornber 1, Own Goals 1.
<u>HARTLEPOOL</u>	Dobson 7, Dixon 3 (On loan from Carlisle) Staff 3, Kenedy 3, Linacre 3, Waddle 2, (Now Peterborough), Linighan 2, Lowe 2, Bird 2, Hogan 2, Ray 1, Robinson 1, Own Goals 2.
<u>HEREFORD</u>	Phillips 11, Kearns 5, Beakock 3, Dalziel 3, Harvey 3, Pejic 1, Price 1, Emery 1, Bray 1.
<u>MANSFIELD</u>	Caldwell 14, Barrowclough 9, Nicholson 5, Lowery 5, Dungworth 2 (Now Rotherham) Kearney 2, Calderwood 1, Keegan 1, Woodhead 1, Ayre 1, Own Goals 2.
<u>NORTHAMPTON</u>	Austin 11, Belfon 8, Gage 6, O'Neill 5, Hayes 5, Jeffrey 4, Lewis 2, Syrett 1, Tucker 1, Munde 1.
<u>PETERBOROUGH</u>	Hankin 8, Waddle 8, Clarke 6, Benjamin 6, Chard 6, Quow 5, Buchanan 5, Pike 3, Slack 2, Beech 1, Imlach Worrall 1 (on loan from Man Utd), Own Goals 1.
<u>READING</u>	Senior 31, Beavon 8, Horrix 7, Crown 6, Sanchez, 5 Tutty 3, Wood 3, Price 2, White 1, Barnes 1, Own Goals 3.
<u>ROCHDALE</u>	Johnson 10, Farrell 9, Allot 6, S Thompson 5, Higgins 4, Griffiths 2, D Thompson 2, Scrimgeour 1, Doyle 1, Hamilton 1, Oates 1, O'Connor 1, Williams 1, Thomas 1.
<u>STOCKPORT</u>	Quinn 17 (Now Oldham) Sword 9, Williams 8, Evans 5, Kerr 5 (was with Bristol City) Emerson 3, Coyle 2, Jones 2, Thorpe 2, White 1, Rutter 1.
<u>SWINDON</u>	Quinn 14, Hayes 13, Rowland 9, Batty 7, Barnard 5, Nelson 4, Hockaday 3, Emmanuel 3, Gibson 3, Bailie 2, Henry 1.
<u>TORQUAY</u>	Sims 10, Cooper 6, Curle 6, Barnes 3, Hughes 3, Holmes 3, Anderson 3, Sheridan 2, Carter 2 (Now Newport County) Bishop 2, Little 2 (Now Halifax) Pugh 1, Dawkins 1, Young 1 (loan from Burnley) Own Goals 2.
<u>TRANMERE</u>	Aspinall 12, Hilditch 6, G Williams 5, Philpott 4, Feguson 4, Palios 2, Brown 1, Powell 1, Mathias 1, Hutchinson 1, Own Goals 3.
<u>WREXHAM</u>	Gregory 9, Arkwright 5, King 5, Hunt 5, Edwards 4, Coleman 3, Muldoon 3, Keay 2, Evans 1, Hume 1, Heath 1, Jones 1, Steel 1, Buxton 1.
<u>YORK CITY</u>	Byrne 18, Walwyn 17, Ford 7, Pollard 7, McPhail 5, Sbragia 4, Pearce 2, Senior 2, Hood 2, Hay 1.

Canon



Why do more
businessmen
in Britain, Europe
and North America
choose Canon?



The Canon NP range of copiers combines high speed with economy and compactness with versatility.

From the Personal Copiers right up to the NP500 at the top of the range, Canon has a copier to suit every business requirement.

Canon
Copiers

Canon (UK) Limited, Waddon House, Stafford Road, Croydon CR9 4DD.

PLAYERS WANTED

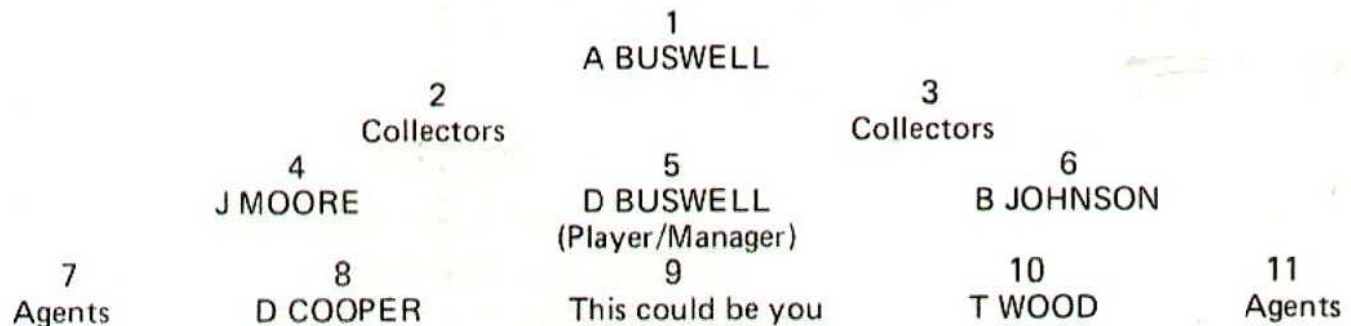
As supporters of Swindon Town Football Club, you should be aware of the fortunes of our 1st Team, the Reserves and Youth Team.

But have you ever given a thought to our most successful team?

THE COMMERCIAL TEAM

With a full squad of over 1,000 players, guaranteeing consistency throughout the full season.

How would you like to be our New Centre Forward and score with our team?



The COMMERCIAL TEAM, since its formation has never lost in any competition, currently competing in the MOONRAKER LOTTERY LEAGUE and the SUPER ROBINS CUP, with the added interest of the Brand New FRIENDS OF SWINDON TOWN F C 5,000 Club Shield Competition.

This latter is a members draw for £2,000 in prizes every 4 weeks, with the 1st Round Draw being made on May 23rd.

The success of this additional Competition will mean that we should be paying out over £20,000 in prizes every month, whilst raising much needed funds for our 1st team.

Like all top teams we are always looking to strengthening our squad. So if you are aged between 16 to 90 and think you may be able to sell a few of our tickets each week call in or telephone us on Swindon 31510 FOR YOUR IMMEDIATE TRIAL.

FREE TRANSFERS ONLY

SIGNING ON FEE (IN WAY OF COMMISSION)

WIN BONUS (PAID ON ALL WINNING TICKETS SOLD ABOVE £5.00 IN VALUE)

RING US TODAY AND YOU WILL BE PLAYING FOR US NEXT WEEK

"RUSH!! TO JOIN US"

BATH ROAD GARAGE

BATH ROAD - Tel Swindon (0793) 24217 (3 lines)

SALES, SERVICE AND PARTS

SWINDON, WILTS



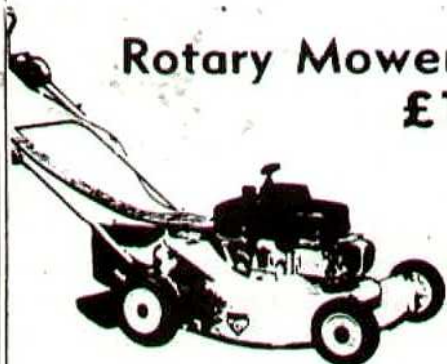
100% SPECIALIST **HONDA** DEALER

Grow more

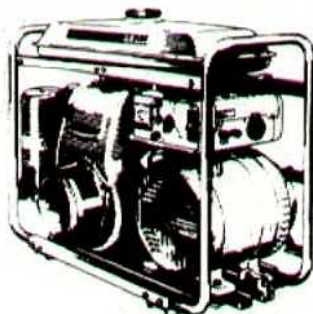
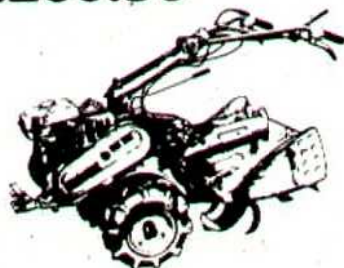
Fonder with Honda

See our selection of **HONDA** products including

Rotary Mowers from
£178.25



Rotary Cultivators
from £200.50



Generators from £218.50



All products can be purchased
through H.P. terms. All prices include
V.A.T. Ask for a demonstration today.

HONDA

IN NORTH WILTSHIRE



Behind the scenes

by Bob Jefferies

There is one professional "on the Towns books" who openly admits to enjoying his 'first division status' in the world in which he operates. And if ever he doubts his ability he simply reads through the letters sent to him by his clients. Like many others who are or have been on the County Ground staff, I am one of his clients. Having witnessed his style and expertise I would certainly not challenge his claim to first division status!

Dave Hollister has been selling life insurance in this community since 1968. He believes passionately that his career is the greatest business in the world; the business of helping others to help themselves. In fact, when he asked me to arrange a meeting for him with the board of directors back in 1977, his mission was simply to do just that for Swindon Town and for his part, he has certainly not failed the Club.

When he walked into the boardroom to attend the meeting I had arranged. Dave was straight to the point. "Everyone needs life insurance in one form or another", he said, "and everyone selling it gets paid to do so. So if you want me to help and advise on your behalf I'll share my salary with you! Any questions?" There were obviously questions, quite a lot. And the answers that came back were well received. What had actually happened was that Dave Hollister had offered not only to help the football club help themselves but the supporters also. I wrote off and got the approval of the Football League and the idea became reality.

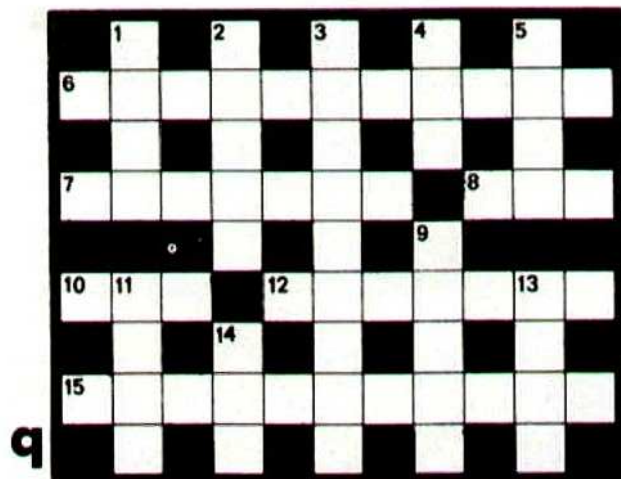
Many people were apparently alarmed by a recent Consumers Association report that people with no previous knowledge of experience of the subject were "let loose on the general public" after a life insurance crash course of ten days or less. Dave recalls his three months of rigorous training before he was even allowed to go out selling on his own. But with 16 years of knowledge and experience now behind him, it obviously was the right way to start. If he has anything special to offer other than his expertise it is his three guarantees that every potential client receives. These guarantees are i) not to take up more than thirty minutes in the initial discussion; ii) not to try and sell anything during that time, and iii) only to call back to discuss things further if invited to do so. Those guarantees were put to me and they were honoured. In addition, everything I wanted to know was put in writing and then signed.

If you wish to take advantage of those three guarantees and the sixteen years of knowledge and experience and at the same time help the Club then give me a ring on 22118. I will personally guarantee that you will be placing yourself under no obligation whatsoever. The range of assistance that Dave can give you is all-enveloping. Whether it is high cover at lower cost; mortgage assistance or a personal pension; tax-efficient investment or joint-life protection, he will help you to help yourselves!

You may not see the game of life as being connected with the game of football. But believe me, if you or your family get 'caught offside' or your business is sent sprawling, there is no second chance.

Incidentally, Dave will be meeting up with one of his clients again this evening when he sees Russell Lewis after the game!

Ninety-Niner Crossword devised by David Peck



ACROSS

6. Half-back seen with Fulham and Cardiff and, in between, Oxford and Hull, his clubs when he collected his caps for Wales. (4, 7)
7. One of the clubs nearly merged into Thames Valley Royals last year. (7)
8. The number which would be worn by ... (3)
10. ... this Mountford (and Bob's not your answer). (3)

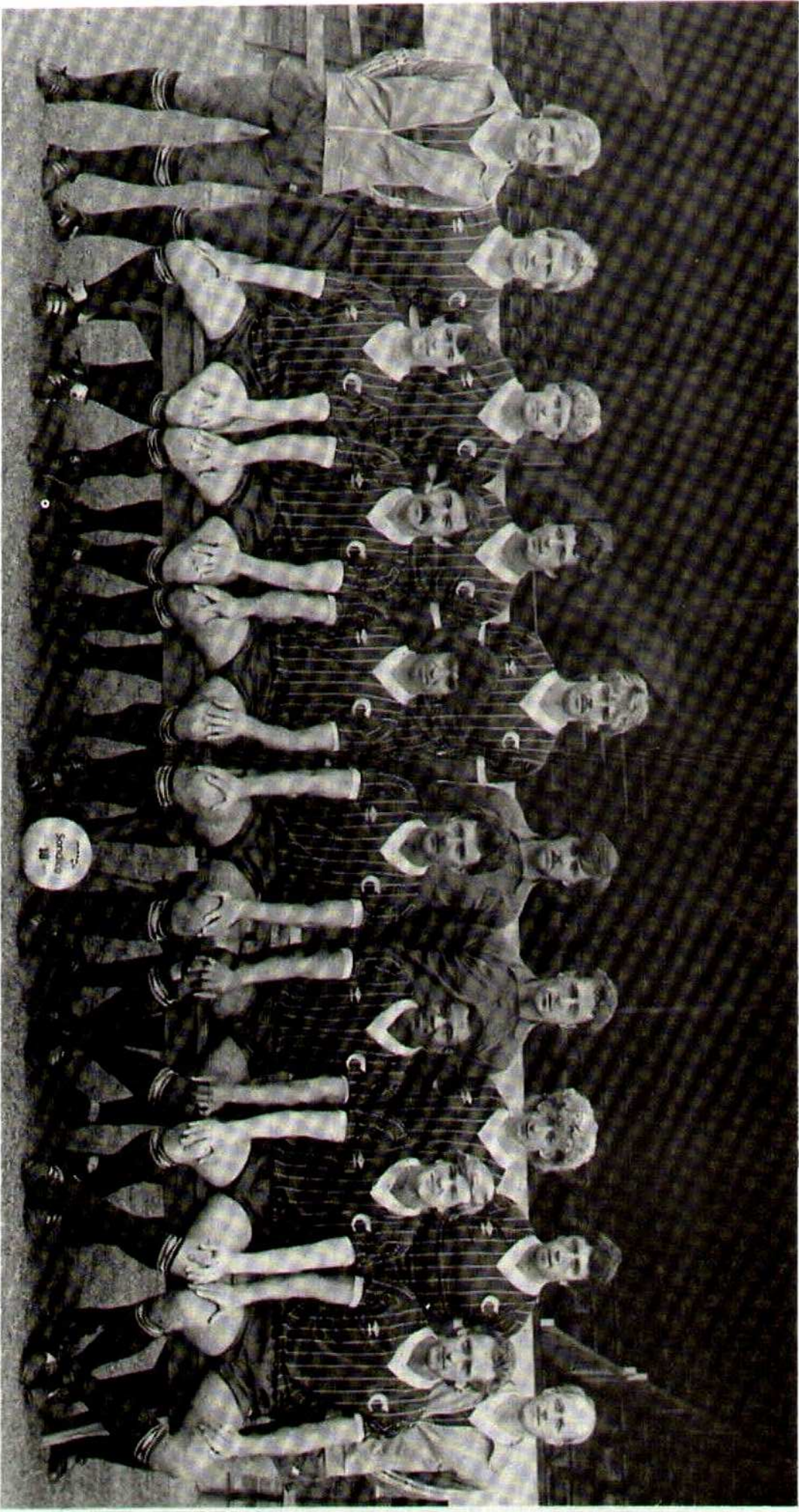
12. Midfielder who started with Sunderland and went on through Newcastle, Southend and Newport, taking up most of the 1960s and 1970s. (7)
15. Well-known chairman whose managerial appointments have included Book, Bond and Benson. (5, 6)

DOWN

1. The first name of 12 ACROSS, say. (4)
2. Concussion could come after a clash of them! (5)
3. Losing an away match would make the trip THIS in both senses! (9)
4. In October 1983 15 ACROSS completed this many years at the top of Manchester City's tree ... (3)
5. ... and it was also the number sported by ... Mortensen in some of his England appearances. (4)
9. One of Jimmy Greaves' clubs. (5)
11. Former Rangers and Everton winger - - - Scott was indeed a Scot, and an international to boot. (4)
13. Cup matches. (4)
14. - - - Houghton, former Rotherham, Hull and Scunthorpe forward. (3)



NORTHAMPTON TOWN



BACK ROW (Left to right):
Richie Norman (Trainer), Ian Phillips, Adrian Burrows, David Syrett, Wakeley Gage, Mark Kendall, Peter Gleasure, Martyn Forster,
Russell Lewis, Clive Walker (Manager).
FRONT ROW (Left to right):
Austin Hayes, Barry Tucker, Tommy O'Neill, Billy Jeffrey, Frank Belton, Brian Munde, Terry Austin.

Introducing..... Also from the County Ground

This evening's visitors Northampton Town, besides having a ground with the same name, also have another factor in common with ourselves, they were promoted with us at the end of 1962-63 season, we finished as runners up to the Cobblers as champions.

Those days in the middle of the 1960's were halcyon days for the Club, albeit a brief flirtation with First Division soccer was to follow a second successive season of promotion, alas the fall was as spectacular as the rise, a fall straight back to the Fourth.

The County Ground at Northampton is unique in that it is now the only three sided football ground in the league since Sheffield United built over the cricket pitch at Bramall Lane in 1974. The Cobblers had to seek re-election as little ago as 1972 despite their success of not so many previous seasons.

At home the Cobblers have a good record only losing twice to promotion contenders York City (2-1) and Aldershot (4-1). They have defeated Darlington (2-0), Torquay (2-1), Swindon (2-0), Bristol City (1-0), Mansfield (2-1), Peterborough (2-1), Bury (1-0), Chester (2-1), Crewe (2-0) and drawn with Tranmere and Stockport in goalless draws, Chester (1-1), Reading (2-2) and Rochdale (1-1).

Away from the County Ground they have only won twice, at Blackpool (3-2) and Wrexham (1-0), points have been shared at Chester (1-1), Rochdale (1-1), Halifax (2-2), Colchester (2-2) and a goalless draw at Mansfield. Having lost earlier in the season to Crewe (2-3) and Aldershot (0-1), Northampton have now lost their last five away matches since their Boxing Day win at Wrexham, losing consecutive matches at Doncaster (0-1), Hartlepool (0-2), Stockport (0-1), Chesterfield (1-2) and York (0-3) prior to last weeks visit to Darlington.

Several new faces were added to the remainder of last season's squad, the latest of whom is Eugene Martinez who is on loan from Newport County. His first Club was Bradford City where after fifty appearances he was given a free transfer and joined Rochdale where he made over a century of appearances. After another free transfer he completed a successful trial period with Newport in the early part of this season, it now seems he could be due for another move.

Peter Gleasure was on loan to Northampton last season from Millwall and during the close season joined the Cobblers on a permanent basis after sixty six matches for the London Club.

Defensive duties have been shared by Barry Tucker, who had made over two hundred and thirty appearances for the Club before a £10,000 transfer to Brentford; Barry played one hundred and eighty games for the Bees before returning on a loan period before eventually returning to the County Ground in the summer.

Central defenders are the 6' 4" Wakeley Gage and Russell Lewis. Wakeley, one of the tallest defenders in league football, was an £8,000 signing from non-league Desborough Town with over one hun-

dred and seventy games in Town colours, he has proved a bargain signing. Russell needs no introduction after being such a regular and reliable performer in our colours after his signing from Welsh league Everwarm Athletic, with over two hundred appearances for us he will probably achieve a similar record with Northampton if he stays.

Brian Mundee was signed from Bournemouth on a free transfer and he has settled into a regular performer for the Cobblers after only three matches with Bournemouth.

In recent matches the midfield players have been the former Oxford United player Billy Jeffrey, who made 341 appearances for Oxford before joining Blackpool on a free transfer, after only sixteen appearances he returned South to join Northampton at the end of last season.

Former Ipswich Town apprentice Tom O'Neill had to move to Cambridge United before playing league soccer after over a hundred matches for United, he moved to Northampton on a free transfer last summer. Diminutive Tom is a Scot born in Glasgow.

Adrian Burrows made eighty four appearances for Mansfield before moving to Northampton on a free transfer, is now in his second season at the County Ground, making 43 league appearances last season. Adrian was a regular in the Cobblers defence last campaign.

Maurice Muir is a former England schoolboy who played ten matches for Northampton last season and has figured only briefly again this season.

The Cobbler striking force has been mainly Terry Austin, Frankie Belfon and Austin Hayes since the early season injury to Dave Syrett. Former Ipswich protege Terry Austin is one of the most experienced strikers in the Fourth Division, after figuring in a part exchange deal with Plymouth for Paul Mariner, recently transferred to Arsenal, Terry soon added to his dozen matches with Ipswich at Home Park, scoring 18 goals in a 58 match spell with Plymouth he was soon a target for Walsall who paid £35,000 to obtain his services. After 19 goals in 44 matches he was involved in an exchange deal with Mansfield.

Before this season Frankie Belfon had only played in a handful of matches scoring 3 goals, this season he has added eight goals to that and gained a regular spot since the departure of Steve Massey and the injury to Dave Syrett.

Former Southampton apprentice Austin Hayes an Eire international, with a solitary cap against Denmark when with the Saints, was signed from Millwall after fifty appearances at the Den scoring six goals. Austin had originally made nearly forty appearances at the Dell before his £25,000 move to the Lions, only 5' 4½" Austin has scored five goals for the Cobblers to date.

Experienced Ian Phillips, a former Ipswich apprentice, was signed from Peterborough on a free transfer after 101 matches for the London Road Club. Previously with Mansfield Town, where he appeared on twenty five occasions. He has made just over fifty appearances for the Cobblers.

SURVEY ON DIVISION IV

by DAVE KING

Now that we are entering the last third of the season, it is an appropriate stage at which to look at the progress Clubs have made from last seasons final position; before each Club's name is their current league position at Feb. 25th and last seasons final league position.

(5) Aldershot (18). Surprising contenders for promotion this season. After losing their first two home matches to Bury and Hereford, they have remained unbeaten at home, netting twelve in their last two matches, it is this that has kept them in contention right behind the two leading Clubs. They have gained more away wins than their near rivals.

(7) Blackpool (21). Can look back with satisfaction at this stage improving from last seasons debacle of having to seek re-election. An influx of new players has revitalised this famous Lancashire Club and if not this season look as though they are about to rise from Division Four.

(4) Bristol City (14). Terry Cooper has revitalised the Ashton Gate Club after four seasons of disaster which saw the Club fall from the First to the Fourth in successive seasons, the recent injury to leading scorer Alan Crawford could not have come at a worse time, but it seems his absence may be offset by intended transfer market activity.

(13) Bury (5). After last season's near miss many expected the Lancashire Club to be among this season's fore runners but due to cash flow problems the recent sale of Paul Hilton to West Ham and the immediate departure of manager Jim Iley seemed to signal the end of any promotion hopes.

(24) Chester (13). A disastrous season has seen the departure of John Sainty who was only appointed to manager last summer. His replacement John McGrath, who led Port Vale to promotion last season, will eventually see a more disciplined and concerted effort, but not until next season can he hope to improve their league position. Seems not so long ago they had a certain Ian Rush!

(16) Chesterfield (R). Seems a disappointing season for the Derbyshire Club but they have lost no more matches than Bristol City. So thin is the dividing line between success and failure this season, they have just drawn too many matches - 13 to date, the most in the league.

(6) Colchester (6). Identical position, a magnificent home record always makes the Layer Road Club a formidable proposition. The inbalance of having played five matches more at home than away could prove a stumbling block to promotion prospects in this last period, but with a 27 goal leading scorer they will not lose too many, but draws are sometimes a disadvantage but they have only lost five matches.

(12) Crewe (23). In his first season as manager, Dario Gradi has done a magnificent job in lifting the Club from an accepted position of strugglers. They are now an obstacle for any Club and only Doncaster and York have won more away matches.

(17) Darlington (17). Identical position also, but with a new manager installed in Cyril Knowles they were along with ourselves and Blackpool the only Fourth Division survivors in the 4th Round of the

F.A. Cup and they were only disposed of by Plymouth Argyle and look where they are now two matches from Wembley!

(2) Doncaster (R). They did not make the mistake a lot of relegated Clubs do and dismiss most of their playing staff. They kept faith with a young side and with the one or two experienced players such as Ernie Moss added, you only have to look at the league position to see this has paid off.

(21) Halifax (11). Have struggled to maintain last season's progress and the recently announced intention to operate next season with half the playing staff becoming part time, the financial plight the Yorkshire Club exists with; their only away win was their early season win here.

(23) Hartlepool (22). The struggling North East Club must have wished Ray Kennedy the former Liverpool star had taken over the coaching of the Club earlier. Since the dismissal of Mick Docherty as Manager, Bill Horner has taken over but it will be interesting to see if the improvement of the last six matches is maintained.

(24) Hereford (20). After their early success in league football the meteoric rise from Southern league to Division 2 probably backfired on the Club and John Newman struggles, as did previous manager, to stabilise the Club into a respectable position. Lack of goals just, twenty five in league matches, has been the main problem.

(22) Mansfield (10). They have surprisingly deteriorated this season, but it is hard to imagine any Club with Ian Greaves as manager not eventually improving and providing he stays with them Mansfield will improve even if it will have to wait until next season.

(10) Northampton (15). Look set for a slight improvement this season and their opening unbeaten sequence of eleven matches set them up for an average season although their away form of recent must give cause for concern.

(8) Peterborough (9). John Wile's first season as manager has seen last season's form maintained and they have proved difficult to beat at home with just a solitary defeat.

(3) Reading (R). They like Doncaster retained most of their players after last season's relegation, and despite a managerial change in the middle of a promotion bid, it does not seem to have affected their form; not so free scoring as in the early part of the season, they remain undefeated at home and are a strong bet to go back to the Third.

(19) Rochdale (20). After a mid-season spell which appeared to hopefully improve their usual struggle, they have not managed to sustain that brief period of progress. Hard to imagine how any manager can improve on what Jimmy Greenhoff is trying to do by introducing young players.

(16) Stockport (9). Have made good progress this season and despite having to wait five matches for their first home win and a further three to register their second; despite losing the services of the prolific scoring Mike Quinn, they still appear to be able to hold the progress made.

continued on page 20

South East Counties Junior League

	R	O	B	E	W	P	B	R	G	H	S	C	B	O	S	F
	O	B	E	L	M	O	L	E	A	M	H	C	A	P	S	U
	N	I	N	Y	L	O	L	E	K	E	H	R	I	S	G	L
	S	S	R	T	L	L	L	L	E	S	R	R	N	E	E	L
	O	N	E													
1983																
27 Aug Reading	A	3-0	1	2	3	4(1)	5(1)	6	7	8	9	10(1)	11	S	7(1)	
3 Sep Southend United	H	9-0	1	2	3	4(1)	5	6	4	8	9(2)	10(4)	11	8	7(1)	
17 Sep Tottenham Hotspur	H	2-1*	1	3	3	4	5	6		7	9	10(1)	11	8	2	9
1 Oct Luton Town (Cup)	A	2-1	1	2	2	4	5	6		8	9	10(2)	11(2)	S	7(1)	S
8 Oct Wimbledon	H	2-5	1	3	3	4	5	6		8	9(1)	10	11			
15 Oct Brentford	H	2-1	1	2	3	4	5	6	7	8	9	10(1)	11(1)	S	2	9(1)
22 Oct Brighton & Hove A	A	2-2	1	3	3	4	5	6		8	9(2)	10	11	S	2	7
29 Oct Luton Town	H	2-2	1	2	3	4	5	6		8	9(1)	10(1)	11	S	2	7(1)
5 Nov Luton Town	A	3-0	1	2	3	4	5	6		8	9(2)	10(2)	11	8	2	9
19 Nov Oxford United (Cup)	A	3-1	1	3	3	4	5	6	7	8	9(2)	10(2)	11	8	2	9
26 Nov Southend United	A	3-1	1	3	3	4	5	6		8	9(2)	10(2)	11	8	2	9
10 Dec Tottenham Hotspur	A	3-3	1	3	3	4	5	6	7	8	9(2)	10(2)	11	8	2	9
17 Dec West Ham United	H	2-2	1	2	3	4	5	6		8	9(2)	10(1)	11	S	8	10
1984																
7 Jan Wimbledon	A	3-0	1	2	3	4	5	6		8	9	10(3)	11	S	7	
28 Jan Bristol Rovers	H	5-1	1	2	3	4	5	6		8	9(1)	10(3)	11(1)	S	7	
4 Feb Oxford United	A	6-2*	1	2	3	4	5	6		8	9	10(1)	11	S	7	
25 Feb West Ham United	H	3-0	1	2	3	4	5	6		8	9(1)	10(1)	11	S	7	
3 Mar Oxford United	H	3-0	1	2	3	4	5	6		8	9(1)	10(1)	11	S	7	
10 Mar Reading	H	3-0	1	2	3	4	5	6		8	9(1)	10(1)	11	S	7	
17 Mar Brighton & Hove A	A	3-4	1	2	3	4	5	6		8	9(1)	10(1)	11	S	7	
24 Mar Luton Town	A	3-4	1	2	3	4	5	6		8	9(1)	10(1)	11	S	7	
7 Apr Brentford	A	3-4	1	2	3	4	5	6		8	9(1)	10(1)	11	S	7	

F.A. YOUTH CUP

1983																
7 Sep A.F.C. Bournemouth	A	2-0	1	3	4(1)	5	7	8	9	10						
19 Sep Abingdon United	H	2-1	1	3	4(1)	5		8	9(1)	10(3)						
20 Oct Trowbridge Town	A	4-0*	1	3	4(1)	5		8	9(1)	10(1)						
10 Nov Swansea City	H	6-2	1	3	4	5		8	9(1)	10(3)						
29 Nov Southampton	H	2-2	1	3	4	5		8	9(2)	10						
8 Dec Southampton (Replay)	A	3-4	1	3	4	5		8	9(1)	10(1)						

* = OWN GOAL

	S.E.C. CUP	S.E.C. YOUTH CUP	TOTAL GOALS
ROBINSON	12	2	6
BYRNE	13(1)	2	6
ELLIOTT	13(1)	2	6
WOLLEN	14(6)	2	6(3)
EVMS	13(3)	2	6
POLLING	14	2	6
BLAKELEY	5	1	6
REYNOLDS	13(3)	1	6
HUGHES	12(1)	2(2)	6(6)
GARDINER	14(19)	2(4)	6(8)
LEE	13(3)	2(2)	6
STONE	5(1)	4	1
HAMMERSLEY	6	1	7
SHEPPARD	2	1	3
PAYNE	9(2)	2(2)	11
CHURCHARD	3	2	5
PROMISE	2	1	3
COOMBE	1	1	2
SMITH	1	1	2
GOULD	1	1	2
OSBORNE	1	1	2
FULBROOK	1	1	2
BAILEY	4	1	5
OWN GOAL	(2)	1	3

'VARYING FORTUNES' by DAVE KING

There are several players who have left our Club and are still appearing for other league Clubs, four are with First Division Clubs, five are sampling Second Division football, seven are Third Division players, and a further six are in the Fourth Division.

Their fortunes have been varied since leaving the County Ground, but obviously those players on the staff of First Division Clubs have experienced an uplift in their careers.

This current season had a cruel twist of fate awaiting Peter Eastoe who is currently on loan to Leicester City from West Bromwich Albion. Unable to claim a first team place at the Hawthorns after the signing of Gary Thompson from Coventry City, Peter took the chance of a loan spell with Leicester City, who after last seasons promotion from the Second Division found that they were struggling for form in the early part of the season. Making an early impact with the Filbert Street Club, Peter then suffered the misfortune of a broken jaw, after several months absence, he re-appeared in a Combination match for Leicester, and was promptly told by Leicester manager Gordon Milne that he could stay on loan to the end of the season. But since that arrangement was made, Albion manager Ron Wylie has departed and newly installed Johnny Giles may wish to assess Peter in the Hawthorns environment, incidentally Peter scored against us in a 0-4 defeat by Leicester City Reserves in a recent Combination fixture here at the County Ground.

Another player out of action for a long period of this season has been David Moss of Luton Town, after an abortive bid at a comeback from a suspected stomach muscle injury, it was found that he had a crack in the wall lining of his stomach, and this necessitated a prolonged absence of several months from First team action, David is expected to return to playing shortly. Since joining the Hatters from Swindon David has enjoyed several seasons of First Team soccer, his ratio of goals from league appearances is very high for a winger and his consistent accuracy from free kicks and the penalty spot have helped to supplement his tally. On reflection Dave must view his move to Kenilworth Road as a personal triumph at proving himself at the highest level.

Few players can envisage that they will move from regular Reserve team football at the County Ground to a place on the staff of a First Division Club, but this is exactly what happened to Tom McAllister. With West Ham Tom is still experiencing most of his football at Combination level. Signed principally to act as deputy to one of the First Divisions leading goalkeepers in Phil Parkes.

The progress of Paul Rideout cannot be more accurately described than by the comment of Villa manager, Tony Barton, who when Gary Shaw was available for selection again after a knee operation stated 'We once had a front three situation of Withe-Shaw-Morley, now we have any three from Withe-Rideout-Shaw and Walters.'

Of the six players who are now with Second Division Clubs, one of them Chic Bates has entered the coaching sphere, although making the sporadic appearance mainly from the substitutes bench, Chic enjoys his role as player coach under the

shrewd management of Graham Turner. In a recent soccer award the Gay Meadow Club were named one of the three best managed football Clubs. Chic returned to the Shropshire Club after a spell with Bristol Rovers.

Unfortunately Ian Miller was injured when Blackburn Rovers visited the County Ground in a recent F.A. Cup Tie. Ian has held a regular place with the Lancashire Club, once with Doncaster Rovers Ian has moved up the scale from the Fourth Division and must be hoping that Blackburn can gain promotion to enable him to appear in the First Division.

Two former players are together at Portsmouth, both Steve Aizlewood and John McLaughlin have been First Team regulars in Pompey's rise from the Fourth Division to the Second. Both must view with satisfaction the opportunity of playing Second Division football this season.

Roy Greenwood who signed for Huddersfield on leaving Swindon has only played the occasional game for the Yorkshire Club finding Mick Buxton's settled and consistent team difficult to break into and has had to settle mainly for Central league football.

The Third Division embraces seven of our former players, Roy Carter is with Newport County, failing to settle with Torquay United after his move last season. After scoring twice against Newport County in this seasons Milk Cup, this prompted the Welsh Club to seek his transfer. At Newport he was able to renew acquaintances with former Town manager Bob Smith who is assistant to Colin Addison at Somerton Park.

The conversion of Brian Williams to a full back position for Bristol Rovers has been a qualified success for the Eastville Club. His exchange for Gary Emmanuel eventually meant a change of playing role from what we remember at the County Ground. Brian is a consistent and regular member of one of this seasons leading Third Divisions Clubs.

Upon returning to Lincoln City Glenn Cockerill found the form which first made him a target for us in his earlier Sincil Bank days. Ambition still figures in his future for after Lincoln had rejected an early season bid from Everton, Glenn stated he intended to move when his contract expires at the completion of this season.

Chris Kamara is captain of Brentford, and is trying to keep the Bees out of the Fourth Division. Beset by injury and backroom strife which earlier this season saw the departure of coach Ron Harris and more recently the removal of manager Fred Callaghan, Chris has just completed a period of suspension and will no doubt be keen to impress the new management of Frank McLintock, ex Arsenal player and Leicester managed assisted by ex Cambridge United boss John Docherty, an earlier Bees manager.

Ray McHale is also leading a team as captain, namely Sheffield United although in recent weeks he has lost his First team place to new signing Trevor Ross from A.E.K. Athens the former Arsenal and Everton midfielder player. Ray who once expressed his boyhood dream was to play for Sheffield United's arch rivals Wednesday was an instrumental force in midfield when United's

Swindon skipper Andy Rowland searching for Town goal number two against Tranmere last Saturday.

Bottom Left

Paul Batty has his effort blocked against Tranmere in the Town's 1-1 draw.

Top Right

Swindon's only goal of the game against Tranmere - Andy Rowland ducks underneath Gary Nelson's corner kick as it enters the net.

Bottom Right

Gary Nelson shoots goalwards, beating former Town player Gary Williams (No 5) in Saturday's draw against Tranmere at the County Ground.



Photo Call

BY DAVE EVANS



early season form made them a leading contender for Third Division honours. At one stage last season Ray was allowed to join Bury on loan, and did make an appearance here for the Shakers last season. A change of mind by Bramall Lane chief Ian Porterfield revitalised Rays career in the first half of the season.

Below are details of these players transfer moves to the County Ground and upon leaving with league appearances and goals whilst with Swindon.

Age	Previous Club	Fee	Player	League Apps.	Sub	Goals	Transferred to	Fee
30	Wolverhampton Wand.	£88,000	Peter Eastoe	91	13	43	Queens Park Rangers	£80,000
31	Witney Town	—	David Moss	217	13	60	Luton Town	£110,000
31	Blackpool	F/T	Tom McAllister	1	—	—	West Ham United	F/T
19	Apprentice	—	Paul Rideout	90	5	38	Aston Villa	£200,000
34	Shrewsbury Town	£40,000	Chic Bates	50	13	15	Bristol Rovers	£50,000
28	Doncaster Rovers	£25,000 + P/E	Ian Miller	123	4	9	Blackburn Rovers	£67,000
31	Newport County	£13,500	Steve Aizlewood	111	1	10	Portsmouth	£45,000
29	Colchester United	P/E	John McLaughlin	199	3	8	Portsmouth	£45,000
18	Apprentice	—	Peter Osborne	—	—	—	Oxford United	—
31	Derby County	£25,000	Roy Greenwood	46	4	7	Huddersfield Town	F/T
30	Hereford United	£22,000	Roy Carter	193	7	34	Torquay United	F/T
28	Queens Park Rangers	£50,000	Brian Williams	89	10	8	Bristol Rovers	P/E
24	Lincoln City	£110,000	Glenn Cockerill	23	3	1	Lincoln City	£40,000
26	Portsmouth	£20,000	Chris Kamara	123	14	21	Portsmouth	£59,000
33	Halifax Town	£8,000	Ray McHale	171	2	33	Brighton	£100,000
32	New England Teamen	F/T	Chris Turner	—	3	—	Cambridge United	F/T
21	Apprentice	—	Brian Hughes	67	1	7	Torquay United	F/T
25	Bristol City	F/T	Howard Pritchard	59	6	11	Bristol City	F/T
30	Apprentice	—	Ken Stroud	302	9	16	Newport County	F/T
27	Everwarm Ath.	—	Russell Lewis	175	6	7	Northampton	£5,000
28	Apprentice	—	Dave Syrett	110	12	30	Mansfield Town	F/T
24	Blackpool	£40,000	Gary Williams	37	1	3	Tranmere Rovers	F/T

SURVEY ON DIVISION FOUR continued by DAVE KING

(15) Swindon (8). Well on the surface it doesn't appear to have been an improvement and of course in terms of league position it isn't but the fine displays in Cup matches with wins over Millwall, Carlisle and Oxford United shows the nucleus of a good side is here and no doubt Ken Beamish is more than aware of what is needed in terms of improvement and strengthening. Of the eighteen players introduced into the league team, eight are newcomers, and if you consider the amount of experience that some of the younger players have it may well be next season before we see the best of this side. Pre-season injuries and the fact that injuries have meant Jim Allan, Charlie Henry, Colin Bailie, Mike Graham, Dave Hockaday and suspensions to Simon Gibson and Gary Emmanuel have made Ken Beamish's first season as manager difficult at times, but there are some skilful players at the Club and the base is surely set.

(11) Torquay (12). The Devon Club are maintaining last season's position and no doubt the pugnacious David Webb will demand and obtain maximum effort from Bruce Rioch's assembled squad. He is already supplementing the squad with his signings and the recent response is par for course when new managers are appointed.

Chris Turner after three seasons with Cambridge United is now with Southend after a £5,000 transfer earlier this season.

Peter Osborne who left the Club earlier this season is now with Oxford United but has to still appear in a league match.

(19) Tranmere (14). A difficult to beat Club this season, they do not score many goals but do not concede many either. A team that knows its limitations and are probably pleased with their mid-table position after their recent survival problems of previous seasons.

(18) Wrexham (R). One of last season's relegated Clubs they have placed their faith in a Youth policy which will take time to bear fruit, they have improved since Christmas and are beginning to hold their own in recent matches.

(1) York City (7). Have made the transition from nearly to almost and their goal difference of 32 at the time of this article shows their superiority over other Clubs. A settled team, they surely will now obtain promotion, then their problems may begin with Denis Smith rumoured to be in line for promotion.

Which Clubs will gain promotion? Well it will take a drastic loss of form to shift York and Doncaster, Reading look well on course, with Bristol City, Colchester and Aldershot looking strong contenders, but if Blackpool can make up their two match deficit with maximum points they will push the other three all the way. It's all rather intriguing and with a third of the season left there are still approximately forty eight points left to play for.

Ford at Walker Jackson

more value, less price, better deal!



There's always
plenty to cheer about
when your driving force is
FORD from Walker Jackson.
Score now with a call to:

Fleming Way, SWINDON 20002



CASTLE'S

Office and Bakery

4 and 5 MARKET STREET SWINDON

Telephone 22017



Specialists

Wedding Cakes, Birthday Cakes.

Try our Wholemeal Bread and Wiltshire
Lardies and Delicious Dairy Cream Cakes

CLASSIFIED ADVERTISEMENTS

We are pleased to accept advertisements at a cost of 2p a word to be included in this column. If you wish to use a box number please add an additional 16p. Enquiries to the Secretary.

FOR SALE: PROGRAMMES. Send large S.a.e. for comprehensive Catalogue. Pre-60 programmes required, especially Swindon programmes. 25 Dene Rise, Witnev. Oxon.

FOR SALE: Swindon Town Programmes 1947 - 1984 plus General League and Cup Finals. Send now for our Bi-Monthly Catalogue with 16p Stamp to:- Swindon Programmes, Oak Cottage, Oak Street, Lechlade, Glos.

YOUTH TEAM FEATURE

SPONSORED BY

Pretty Things

Featuring the Youth Team

Last Saturday the South East Counties side maintained their winning ways, defeating Oxford United by three goals to nil on the Shrivenham Road ground. Although we won the game this was not one of our better performances. Perhaps we were a little complacent due to beating them five to one a few weeks ago or maybe the windy weather had an adverse affect, blowing the ball all over the place. Oxford made it very difficult for us by challenging quickly, tackling hard and playing the long ball, keeping the ball in the air. With the ball in the air so much most moves were hopeful rather than constructive but, for all this, we scored three good goals to continue our high scoring rate, totalling fifty two goals in fifteen games.

So with five games to go it is neck and neck with Brentford who have the same number of points as

us from the same number of games, although we take top position by having a superior goal difference. The title may rest on the game at Brentford in April.

We hope to stage our South East Counties League Cup Semi Final game against Wimbledon on the 24th March on the County Ground but this has to be confirmed by the management committee.

One unfortunate occurrence in the game against Oxford was the injury to Andy Wollen who unfortunately broke his leg in a tackle and it is doubtful if he will play again this season. We all wish him a speedy recovery and look forward to his quick return.

John Trollope

CO-OPERATIVE CORNER

by SANDRA COBERN

As you may have seen at the last home game a cheque was handed over to the Chairman, Mr. Earle, for £1127.00 to pay the rates of the Shrivenham Road Ground.

We are hoping to pay the rent on the ground in the very near future and this amounts to £1700.00 per year.

The Co-operative feel that it is very important to keep the Youth policy to the already high standard of operating and as you will see the South East Counties team are sitting on the top of the League.

We believe that this team holds our future first team players. So we have decided that all of our efforts this year will go to support this team.

During the warmer months we will be holding jumble sales and an open day. If anyone has any jumble, Bric a brac, books or any other unwanted items that we could sell or raffle, I would be delighted to receive them. You can contact me at the Club office on match days and if necessary items can be collected from your home.

A group of ladies, including myself, Chris Weavers, Sue Mitchell and Helen Chadwick took part in a sponsored proposal of marriage in the Brunel Centre on Wednesday 29th February (Leap Year Day) this received very good publicity and we raised around £350.

It seems that unusual ideas are well accepted and if anyone has any thoughts for fund raising we would like to hear from you.

Membership to the Co-Operative is only £1 (50p for juniors and O.A.P.) and we operate a discount scheme for members with several businesses in Swindon offering discount.

A form is available from the main office.

PLEASE JOIN. IT WILL HELP US TO HELP OUR YOUTH TEAM.



for beautiful silver and gold

Direct to Customer
To view and for information to become
an agent telephone

SWINDON 613244

RIMES of SWINDON

TRAVEL AGENTS – COACH OPERATORS

102 Commercial Road
Swindon
Tel: 24941

West Swindon Centre
(Carrefour)
Westlea Down
Tel: 873222

65a Cricklade Road
Cirencester
Tel: 3479/61166

* * * * *

**INCLUSIVE HOLIDAYS – AIRLINE TICKET RESERVATIONS –
FERRY BOOKINGS – BRITISH & CONTINENTAL COACH TOURS etc**

**OPERATORS OF LUXURY COACHES FOR BRITISH & EUROPEAN TRAVEL
DAY TOURS – THEATRES & NITE SPOTS – FOOTBALL EXCURSIONS**

AGENTS FOR ALL LEADING HOLIDAY COMPANYS

For the BEST IN TRAVEL it must be RIMES



**SWINDON TOWN**

Scott Endersby	1
Colin Bailie	2
Kevin Baddeley	3
Paul Batty	4
Mike Graham	5
Andy Rowland	6
Alan Mayes	7
Dave Hockaday	8
Jimmy Quinn	9
Gary Nelson	10
Leigh Barnard	11
	12

NORTHAMPTON

Peter Gleasure
Martyn Forster
Brian Mundee
Wakeley Gage
Russell Lewis
Adrian Burrows
Billy Jeffrey
Tommy O'Neill
Terry Austin
Austin Hayes
Eugene Martinez
Maurice Muir

REFEREE:**MR. DARRYL V. REEVES**

(Denham Green, Uxbridge)

Commenced refereeing in 1961 and progressed via local leagues through the Spartan and Isthmian Leagues to the Football League List. Refereed the 1973 Oxford v. Cambridge University match at Wembley and has officiated in the Home Championships.

A married man, with two children he is a sales office manager in the textile trade, whose home interests are interior decorating, gardening and listening to popular music. He also enjoys coarse fishing.

LINESMEN:**RED FLAG: MR. E. W. BURNS (Bath)****YELLOW FLAG: MR. J. R. WAIT**
(Portishead)**Match Ball:****Mrs. Jo Erington of Pretty Things****Tuesday, 13th March, 1984****Associate Members Cup Competition****Second Round****v****WALSALL****Kick Off — 7.30 p.m.**